Booth Design & Construction

NPE2021 is scheduled to be held as a live, in-person event from May 17–21. Based on the dynamic environment and with the show eight months away, we feel there is sufficient time to put this crisis behind us and stage an especially successful and necessary NPE.

That said, we are, of course, closely monitoring the situation, including all guidance from governmental health agencies such as the Centers for Disease Control and Prevention (CDC), information from the State of Florida, and the Orange County Convention Center, and will take into consideration all current health and safety guidelines recommended to create a safe and healthy show environment.

Currently, there are no mandates to change booth layouts or floor plans. Understanding that everyone requires ample planning time in advance of NPE®, and in response to questions and requests from our exhibitor community, we have evaluated recommendations from a number of sources as they relate to the implementation of physical distancing and cleaning protocols. From this, NPE Show Management highly recommends the following to promote physical distancing and increased safety for attendees and exhibitors:

✓ Eliminate roadblocks, booth properties, or furnishings that result in attendees gathering closely.
✓ Adequately staff each booth to effectively monitor the clustering of attendees and booth personnel, and proactively address any issues as they happen. Consider assigning this monitor as a job function.
✓ Consider touchless (electronic and digital) alternatives for engagement, collateral material, and giveaways.
✓ Incorporate signage promoting health and safety best practices.
✓ Plan for cleaning of spaces and surfaces throughout the day, along with bio-enhanced cleaning practices before and after each day of the show.
✓ Employ plexi-barriers, if applicable.
✓ Consider open-air meeting space versus enclosed areas without proper ventilation.
✓ Create safe space—wide counters, spaced apart that are cleaned regularly after usage.
✓ Large island booths, 400 sq. ft or larger, should consider providing stanchions and designated entrances/exits to control attendee movement.
✓ Smaller booths should consider minimizing unnecessary booth structures to allow adequate space for physically distanced conversations.
✓ Siderails may be increased from 3’ to 8’ between in-line and perimeter booths
✓ Add floor decals at 6-foot intervals as a reminder for physical distancing.